

 **Experience:**

FREELANCE FEB 2010 - JULY 2011 / FEB 2015 - PRESENT
1444 GLENGARRY ROAD, PASADENA CA 91105

Title: Graphic & Web Designer, Digital Art Director

Responsibilities:

- Designed key-art and art-directed banner campaigns
- Launched a YouTube channel (1 Poet 1 Line) and designed all branding & social media collateral.
- Designed various jobs for clients, including: websites, graphic t-shirts, brochures, logos, flyers, posters, video title-credits, web pages and banners.

BLT COMMUNICATIONS OCT 2011 - OCT 2014
6430 SUNSET BLVD #800, LOS ANGELES, CA 90028 • BLT@BLTOMATO.COM

Title: Lead Digital Designer & Jr. Art Director

Responsibilities:

- Managed the digital/web design team for the Broadway shows' online campaigns. This included creating concepts, designing, building motion-tests, and assisting in directing the development team to deliver polished jobs at spec. Jobs included: websites, flash-banners, social images, and app comps.
- Assisted senior designers/art directors with building comps for key art, outdoor campaigns, and living-one-sheets.

TRANSPARENT AGENCY FEB 2010 - JULY 2011
5200 CENTURY BLVD. SUITE 708, LOS ANGELES CA 90045 • INFO@TRANSPARENTAGENCY.COM

Title: Graphic & Web Designer

Responsibilities:

- Designed and developed web assets and print collateral for the Cherrytree/Interscope Records music group, The Far East Movement.
- Built stage props for the music group and brainstormed ideas for social engagement.

 **Education:**

UCLA EXTENSION JULY 2011
10995 LE CONTE AVE, LOS ANGELES, CA 90095

Design and Communication Arts Certificate

PURDUE UNIVERSITY JULY 2006
610 PURDUE MALL, WEST LAFAYETTE, IN 47907

Bachelors of Science: ECET

 **Software Skills:**

PHOTOSHOP	★ ★ ★ ★ ★
ILLUSTRATOR	★ ★ ★ ★ ★
AFTER EFFECTS	★ ★ ★ ★ ★
DREAMWEAVER	★ ★ ★ ★ ★
INDESIGN	★ ★ ★ ★ ★
MAC & WINDOWS OS	★ ★ ★ ★ ★
CODE COMPETENCIES: HTML, CSS, JQUERY, WORDPRESS, SOME PHP	

 **References:**

ARLENE WSZALEK (818) 802-2664
87AM: SR. DIRECTOR

DAWN BAILLIE (323) 860-4000
BLT COMMUNICATIONS: CREATIVE DIRECTOR, CEO, CFO

DANIEL DPD PARK (323) 945-5203
TRANSPARENT AGENCY: SR. DIRECTOR, CREATIVE DIRECTOR